

OFFICIAL PARADE SPONSOR & FLOAT FORM

Business, group, or organization: _____

Sponsorship Amount (any amount over \$100 and you are listed on the commemorative t-shirt): _____

***Cash accepted or checks payable to the Brillion Optimist Club. Please detach top and/or bottom portion(s) and mail or email to Ryan Hale at the address listed below.**

-----Electric Parade

Rules & Etiquette

1. Quality of Floats: All floats must be built sturdily and need to withstand the full journey. Recommended pre-parade vehicle check-up: gas tanks FULL, oil changed, double-check tire wear & pressure on all vehicles and trailers (a defect or flat in the middle of a parade is **NOT** a good thing).

2. Speed and Safety: All drivers need to adhere to all instructions given by parade line-up officials (Optimist Club members identified with a neon-colored baseball caps). The speed at which floats are to be traveling at can be described as a “creep” (1-3 miles per hour). The purpose of the speed is safety and of course to be seen by on-lookers. Keep a **minimum** distance of 30’ between you and the float in front of you. Be constantly scanning the street and side walks in front of you. We don’t need any accidents. **PLEASE DO NOT BLOW HORNS DURING THE PARADE!** (This frequently scares and may harm small children and affects musical performances).

3. Candy: It may **only** be distributed to spectators by participants that walk along the side of their float. The potential for injury for parade spectators who “dive” toward candy thrown from a moving float is too large to ignore. **PASS OUT CANDY.** It would only take ONE unnecessary incident/accident to discontinue the parade forever. Any parade float participants violating this request will be told to leave the parade and will not be asked to participate in future parades.

4. Deadline: All float entry forms **MUST** arrive by noon on Wednesday, June 5, 2019. All entries received after this will be placed at the end of the parade! Again, there is **NO** rain date. Again, **please detach top and/or bottom portion(s) and mail to the address listed below.**

I pledge to follow the rules for the Electric Parade as set forth by the Parade Committee.

Signed: _____ Date: _____

Name of business, group or organization: _____

Contact person: _____ Phone: _____ Email: _____

Street Address, City, State, and Zip Code: _____

Will your entry have music? _____ Type/Length of your Entry: _____

Semi Truck? Please Circle Yes or NO

Mail or email form(s) to: Brillion Optimist Club Electric Parade
Attn: Ryan Hale
PO Box 131
Brillion, WI 54110
Email: brillionoptimistclub@gmail.com